



**Zeobond**

ABN 123 002 380

PO Box 210

Somerton 3062

Victoria

Phone: +61 3 9303 7777

Fax: +61 3 9303 7644

[www.zeobond.com](http://www.zeobond.com)

## MEDIA RELEASE

Wednesday 13th February, 2008

## **ZEOBOND TO PRESENT AT PREMIER EUROPEAN GREEN CONFERENCE**

Zeobond Pty. Ltd., the Melbourne-based developer and producer of environmentally friendly concrete, E-Crete™, has been invited to present at the inaugural Cleantech conference, CleanEquity Monaco 2008 next week, February 20-21. Zeobond CEO, Prof. Jannie van Deventer, will speak on the development and commercialization of the company's world leading geopolymer technology which provides an alternative to conventional cement utilising 100% recycled waste and producing 80% less CO<sub>2</sub>.

Zeobond's invitation to the conference upon the request of Prince Albert is a significant step in its development and demonstrates the increasing international recognition of and interest in its geopolymer technology and products.

CleanEquity Monaco is the first major international investor conference focusing on the emerging Cleantech sector. It also coincides with Monaco's plans for major environmentally sustainable infrastructure and building works. Monaco will be the site of the 'Extension Sur La Mer'; a project which will be one of the world's largest land-reclamation schemes, extending 275,000 m<sup>2</sup> out from the coast of Monte Carlo. Environmental viability is at the heart of this project, on the instruction of Prince Albert II of Monaco, who is personally endorsing the whole project.

The conference will provide a forum for "green" investors to meet companies with new environmental technologies expected to become cutting-edge leaders in the greening of industry, the reduction of greenhouse gases and the global clean-up of air and water. Fund managers, global construction firms and green building designers from across continental Europe and the UK will attend, as will a large number of green investment funds from North America, the Middle East and Asia. The conference will be held concurrently with the tenth special session of the Governing Council/Global Ministerial Environment Forum, a United Nations program.

Zeobond CEO Jannie van Deventer said, "Ordinary Portland Cement production accounts for approximately 5-8 % of man-made CO<sub>2</sub> annually and is increasing significantly with the growth of developing nations. The CleanEquity Monaco Conference presents an ideal opportunity for sharing information on new technologies globally. We will be presenting information on our cost competitive 80% lower CO<sub>2</sub> geopolymer concrete product, E-Crete™, which we believe will lead the green concrete industry globally."



Prof. van Deventer added that Zeobond was progressing well with final commissioning stages of their world first geopolymer concrete batching plant in their home market of Melbourne, Australia. He also said that Zeobond is on track to commence production in several countries throughout Asia and in North America by the end of 2008.

For more information on the conference, access the following link:  
<http://www.cleanequitymonaco.com>

### **About Zeobond Pty. Ltd.**

Zeobond Pty. Ltd. is the world leader in developing and commercializing geopolymer technology, marketed as E-Crete, an alternative to Ordinary Portland Cement (OPC) utilising 100% recycled waste (fly ash and slag) and produces 80% less CO<sub>2</sub>. Zeobond works with waste producers and the global construction industry to produce E-Crete concrete products. Zeobond built and operates the world's first geopolymer concrete batching plant, and produces E-Crete for the local Australian market with several additional plants coming online in Asia and North America later in 2008. E-Crete can be used in all applications where concrete is used today. Initial customers include local council, road infrastructure projects and private users.

For more information:

Peter Duxson  
Business Development Manager  
web: <http://www.zeobond.com>  
email: [peter@zeobond.com](mailto:peter@zeobond.com)  
phone: +61 3 9303 7777

